

**“The Why Behind One Haworth Center”** Haworth and its clients face similar challenges: innovating new kinds of corporate and organizational strategies while accommodating fundamental changes in the nature of work. Meeting these challenges requires organizations to engage and energize the best and brightest people. In the built environment, it requires workplaces that foster collaboration and creativity, enabling individual and team initiative, and adapting in real time to what people need to get their jobs done. One Haworth Center allows us to provide this kind of environment for our members and demonstrate how we can work with our clients to help strengthen their overall business performance.

**Applying Our Knowledge to Our Business** One Haworth Center is more than a showroom; it's a great space. It doesn't try to represent a 'typical' workplace (there is no such thing). Rather, it's an agile work environment, in sync with our evolving business and organizational structure, and aligned with our culture and workstyles. One Haworth Center is designed for the new imperative of constant change; it's a corporate facility that welcomes our growth and demonstrates our commitment to sustainability. One Haworth Center distills all our knowledge and everything we speak about with our clients into a tool for corporate growth and success.



One Haworth Center greets people with an open, airy 35,000-square-foot atrium (right).



One Haworth Center is integrated into the surrounding terrain.

**Walking the Walk** One Haworth Center responds to the shift in how people work, learn, and grow. It also gives us the opportunity to lead by example – to comprehensively demonstrate sustainability and adaptability. In a single space, we've created a living laboratory for ongoing research as well as an engaging experience for visitors. One Haworth Center delivers an intelligent and harmonious workspace solution to our entire organization; a place of work and inspiration that is healthy, stimulating, true to our spirit, and reflects the design language and beauty of our products.

While One Haworth Center is certainly a physical platform that accommodates who we are and who we plan to be, it's also a catalyst for a new kind of corporate culture, a new direction, and a whole new way to work.

**One Fact** – Our new facility provides individual lighting, temperature controls for work areas, and daylight views for 90% of our members.